



RUSSIA INTELLIGENT TRANSPORTATION SECTOR: OPPORTUNITIES in ITS TECHNOLOGY BUSINESS BRIEFING

At USTDA Business Center, Arlington, VA

Tuesday, June 14, 2005

Sponsored by the U.S. Trade and Development Agency

EXPORT OPPORTUNITIES RELATED TO INTELLIGENT TRANSPORTATION SYSTEMS PROJECTS IN RUSSIA

The U.S. Trade and Development Agency (USTDA) invites you to attend a Business Briefing to learn about business opportunities in Russia's growing market for Intelligent Transportation Systems equipment and services.

Russian highways are in need of a well-planned, effective management system, which requires that a modern telecommunication infrastructure be built. The new infrastructure will be deployed along the newly constructed highways and will be deployed along existing highways as they are upgraded. The new telecom network would serve the needs of Rosavtodor, the state company (part of the Ministry of Transportation) that is responsible for managing the federal highway system and property.

In April 2003, the Ministry signed an agreement with NTS MGSS ("NTS"), a Russian design and construction company, to build a new telecommunication infrastructure using the rights of way of the federal highways. NTS was specially established to support Rosavtodor and the Ministry in implementing the telecom infrastructure project, which entails construction of about 10,000 km of cable ducts, laying of fiber optic cable and establishing an integrated information system of federal highways on the basis of this infrastructure. The excess capacity of the network will be used for commercial purposes. The first phase of the project comprises 3,800 km of route going in five directions from Moscow (St. Petersburg, the Latvian border, Nizhny Novgorod, Volgograd and Rostov-on-Don). The second phase comprises about 6,000 km, continuing in the same five directions and closing the rings. The project includes installation of six ducts. According to the agreement with Rosavtodor, NTS will own and service the ducts and pull and service the fiber optic cables for both Rosavtodor and the commercial operator's needs.

For the Ministry, the main purpose of the project is to create an industry information system that will unite the various information systems along the highways.

MEET THE DECISION MAKERS

During the Business Briefing you and your company will have the opportunity to meet with twelve (12) senior officials from the Russian Ministry of Transportation and ITS-related agencies and companies. These delegates are directly responsible for the procurement of equipment and services.

Upcoming Procurement Opportunities include the following areas:

- Communications Network Systems
- Video Monitoring Systems
- Advanced Traffic Management Systems
- Geographic Information Systems
- Automatic Vehicle Location Technology
- Traffic Signal Control
- Electronic Toll Collection
- Highway and Vehicle Safety Technologies

Major Urban and Regional ITS projects under development could hold significant business or export potential for U.S. firms.

The List of Russian Delegates is attached.

What

Business Briefing meetings with Russian officials responsible for upcoming projects in Russia's ITS sector.

Where

USTDA Business Center
1000 Wilson Boulevard,
Suite 1500
Arlington, VA 22209
Tel: 703-875-4357

When

Tuesday, June 14, 2005

8:45 a.m. - 9:15 a.m. Registration & Breakfast

9:15 a.m. - 9:30 p.m. Welcome and Introductions by USTDA

9:30 a.m. - 12:30 p.m. Russian Delegates will present their projects and describe their procurement needs

12:30 p.m. - 1:45 p.m. Buffet Luncheon

2:00 p.m. - 5:00 p.m. One-on-One Meetings.
Will be arranged on site

Cost - \$50

By check to: Koeppen, Elliott & Associates, Ltd.

Cash, Check or Credit Card on site

Please return the attached registration form to **Koeppen, Elliott & Associates Ltd.**

by e-mail to: **mak@kealtd.com** or by fax to: **202-429-9574**

Koeppen, Elliott & Associates Ltd., 1825 "I" Street, N.W., Suite 400, Washington, DC 20006

If you have any questions on this event, please contact Mike Koeppen or David Elliott at (202) 429-5245

For more information on USTDA, please visit our website at www.ustda.gov

Russia Intelligent Transportation Sector: “Opportunities in ITS Technology”



Russian Intelligent Transportation Systems



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Development Agency**

REGISTER NOW!

**Russia Intelligent Transportation Sector: Opportunities in ITS Technology
Business Briefing - Tuesday, June 14, 2005 - Arlington, VA**

Registration is limited to U.S. companies only. USTDA reserves the right to qualify all registrants.

NAME _____		TITLE _____
COMPANY _____		
STREET ADDRESS _____		
CITY _____	STATE _____	ZIP CODE _____
PHONE _____		FAX _____
E-MAIL _____		

To register, please fax this form to Koeppen, Elliott & Associates, Ltd. at 202-429-9574

Or mail form with payment to: Koeppen, Elliott & Associates Ltd.
1825 "I" Street, N.W., Suite 400, Washington, DC 20006

Or register by e-mail: mak@kealtd.com

If you have any questions on this event, please contact Mike Koeppen or David Elliott at (202) 429-5245.
For more information on USTDA, please visit our website at www.ustda.gov

**Russia Intelligent Transportation Systems OV
LIST OF RUSSIAN DELEGATES**

Name	Organization	Job Title
Andrey BODROV	JSC Scientific Technical Center “Mezgorsvyazstroy”	General Director
Petr KOZLOV	Ministry of Transportation Federal State Company “Rostransmodernizatsia”	General Director
Mikhail SMIRNOV	ZAO “Mezgorsvyazstroy”	Chairman Board of Directors
Vladimir MOROCHKOVSKY	ZAO “Mezgorsvyazstroy”	General Director
Vladimir ROMBRO	ZAO “Mezgorsvyazstroy”	Scientific Director
Vladimir SELIVANOV	JSC Scientific Technical Center “Mezgorsvyazstroy”	Construction Director
Igor IVANOV	JSC Scientific Technical Center “Mezgorsvyazstroy”	Director Business Development
Dzhumanazhan AKULOV	JSC Scientific Technical Center “Mezgorsvyazstroy”	Deputy Director Business Development
Vladimir VORONIN	Ministry of Transportation Department of Infrastructure and Investment	Deputy Director
Oleg DOMRACHEV	Network Design and Operations – ZAO “Mezgorsvyazstroy”	Director
Alexander TYSM	Central Scientific Research Institute of Communications	Chief of Laboratory
Mikhail POLYAKOV	ZAO “OCS 01”	Technical Director